

## College District Board Meeting Minutes

Date: Thursday 10.3.2024

Present: Phil Wasta, Kevin Platz, Emily Stochl, Barb Tupper, Lt. Omar

- Approve 9.5.24 minutes- Motion by Tupper, 2<sup>nd</sup> by Platz, approved unanimously.
- Treasurer's Report
  - Checking- 8,066
  - Savings- 4,414
  - District Dollars- 751
  - Certificate of Deposit- 5,377
- CRPD Update- Lt. Omar reviewed updated crime statistics. Not a lot to report. Continued high shoplifting activity due to lower reporting thresholds by businesses, crimes against person due to new reporting standards, and trespassing reports due to continued trespassing activity by the unhoused. Lt. Omar also informed the board that the CRPD/Foundation 2 Mental Health Unit will be moving out of its current substation. It is unknown what will go into that space at this time.
- Social Media Promotion Update- Wasta reported that Wagner posted 4 total posts in the month of September highlighting 4 Hermanos, Benchmark Construction, Janda, and the Mustangs/Kohawks athletic calendars.
- Update on First Avenue East Micro-Area Action Plan- Wasta provided copies of a handout that Noah Zeker from the City's Community Planning Dept. used at the 9/24 Mound View Neighborhood Association meeting reflecting feedback from survey respondents. The number of respondents and connection types were very good. Wasta invited Zeker to present at the 11/14 College District Large Group meeting and he accepted.
- Group Review of Signage Initiative Parameters- The group discussed map content, wording, pricing, member prioritization for participation, and use of QR codes. Stochl pointed out that by using QR codes we will be able to track metrics which will also show value to advertisers. Wasta will work with the graphic designer to implement the revisions.
- Finalize Topics/Location for 11/14 Large Group Meeting- Noah Zeker from the City's Community Planning Dept. will present an update on the First Avenue East Micro-Area Action Plan. The event will be held at the Coe College Clark Alumni House from 12:00 – 1:00pm. Tupper will check on lunch options.
- Other Business
  - Platz informed the group that Captins Fish & Chicken (sic) plans to move into the former Mikey's location. The opening date is unknown.
- Adjourn

Next Board meeting: Thursday, November 7<sup>th</sup> @ First Ave Executive Suites 1233 1<sup>st</sup> Ave SE

Phil Wasta

College District President